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Claims

 A method of conducting an electronic conference, comprising:

providing a registration process;

providing access to interactive program on the internet:

polling participants,

relaying geographic and professional information; introducing experts;

presenting main program;

inviting interactive questions or comments from participants and electronic communication or open mike in order to restructure the program;

presenting conclusion, including introduction of follow-up implementation tool; and

providing follow-up support for implementation of conference subject into business practices.